

 08:45	Opening Design Thinking Ireland 2017 - Denis Hayes, Managing Director IRDG
 09:00	Keynote: Design Thinking Goes Global - Prof. Ulrich Weinberg, Director School of Design Thinking at the Hasso Plattner Institute (D-School) Potsdam
 09:50	Scaling Design Thinking to address Digital Transformation Challenges - Mark Brennan, Vice President, User Experience & Design Development Ireland SAP
 10:05	Design or Die: revolutionising legacy organisations through Design Thinking - Lesley Tully, Head of Design Thinking Bank of Ireland
 10:25	Innovation, Invention and Design - Fred Raguillat, Head of the Dublin Design Studio, IBM Master Inventor IBM Ireland
 10:45	Audience Engagement Session
 10:55	<i>Coffee Break</i>
 11:30	Three is the Magic Number: Design Thinking is powerful and progressive but it's not enough. - Lorna Ross, Group Design Director and Studio Lead Accenture's new Fjord studio, Dublin
 11:50	Educating an Army of Design Thinkers - Dr. Fiona C. Chambers, Senior Lecturer/Director of Sports Studies and Physical Education UCC
 12:10	Audience Engagement Session
 12:20	Practical Session: Getting into Design Thinking - Prof. Ulrich Weinberg, Director School of Design Thinking at the Hasso Plattner Institute (D-School) Potsdam
 13:20	<i>Networking Lunch Break</i>
 14:15	Keynote & Practical Session: OVERCROWDED. Design Thinking in a World Awash with Ideas - Roberto Verganti, Professor of Leadership and Innovation Politecnico di Milano, Director of Leadin'Lab - lab on LEAdership, Design and INnovation, and Author Harvard Business Press and MIT Press
 16:15	Fireside Chat with Prof. Ulrich Weinberg, Prof. Roberto Verganti & Mark Brennan
 16:45	Conference Close