















 09:00	Opening Design Thinking Ireland 2018 - Denis Hayes, Managing Director, IRDG
 09:20	Act Like a Child - Question-centric organisations that are curious and focused on the customer always win! - Moodi Mahmoudi, CEO / Founder, Collaborne
 09:50	Lessons from deploying Design Thinking in a large Multinational Corporation - Lara Hanlon, Designer In Residence, IBM Design
 10:10	Design Thinking used to drive export growth in an Irish SME - Barry Hoyne, Commercial Director, Merlyn
 10:30	Let's Get Visceral - an embodied approach to Design Thinking - Simon Roberts, Co-Founder & Partner, Stripe Partners
 10:50	Q&A with the speakers
 11:00	<i>Tea / Coffee and Networking</i>
 11:30	Learning to Mentor in Sports Coaching – A Design Thinking Approach - Fiona Chambers, Head of the School of Education (Acting), UCC
 11:50	Designing Service Experiences - Olga Scupin, Co-Founder & Managing Director, Fuxblau
 12:10	Q&A with the Speakers
 12:15	Breakouts Round 1: Building your Toolkit as a Design Thinker – your choice of breakout session
 13:15	<i>Lunch & Networking</i>
 14:15	Subversive and Intentional Innovation Capability Building For Design Thinking - Jan Schmiedgen, Innovation Strategist, HPI School of Design Thinking
 14:40	Breakouts Round 2: Building your Toolkit as a Design Thinker – your choice of breakout session
 15:40	Strategic Design of Workplaces for Collaboration, Innovation, and Culture Development - Amanda Baldwin, Senior Associate & Design Director, Gensler
 16:00	Storytelling for Influence - Cilian Fennell, Director, Stillwater Communications
 16:45	Closing Remarks & Finish