

Design Thinking Ireland 2020 - virtual experience -

23rd - 25th
June

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Tuesday 23rd June 2020

9.20am	Opening Address & KEYNOTE - Design in the New Normal by Roberto Verganti
10.45am	Why Design Thinking helps create great innovations with Frank Devitt
12.00noon	Inflection to Innovation & Closing the gap between technology and users with Noel Joyce of SOSV and HAX
2.00pm	Why does it take a Crisis to Spark an Epidemic of Innovation? with Holly O'Driscoll and Domhnaill Hernon
3.15pm	Practical Implementation of Design Thinking in the Medical Device Industry with Dolmen, Hollister & Coroflo
4.30pm	The Death of the Office and the End of Innovation? with Simon Roberts

Wednesday 24th June 2020

9.30am	Powerful & Diverse Impact of Design as seen on RTE's Big Life Fix Series with Trevor Vaugh & Lorna Ross
10.45am	Employee Experience in a Distributed Workforce with Claire Doody, Twitter
12.00noon	Embedding a Culture of Design Thinking and Finding Empathy in the Product Development Process with Marco Beverage Systems & Advantech
2.00pm	Finding Your Way: An Inclusive Design Case Study at UPMC with Gretchen Mendoza & David Beirne
3.15pm	KEYNOTE – Why Design Thinking Works: How design's social technology shapes us as we shape designs with Jeanne Liedtka
4.30pm	An Audience and Workshop with Jeanne Liedtka for IRDG members - RESTRICTED

Thursday 25th June 2020

9.30am	KEYNOTE – Normal is Boring. When we thought we had it made it made us think! with Birgit Mager, International Service Design Network
10.45am	Mind the Gap: Design Thinking works brilliantly but watch out for the pitfalls! with Siobhán Hennessy of Musgrave Retail Partners
12.00noon	Feel Safe – Design for customer trust & peace of mind after the lockdown with Timo Pätäälä of Hellon
2.00pm	Designing Customer Listening Through Historic Change with Gillian Glassanos and Mark Payne of Dell
3.15pm	Together for Design – design thinking and developing an innovative mindset in the classroom and workplace with Fiona Chambers UCC, Stephen Harvey Logitech & Andrew Bradley EGFSN