

TUESDAY, JUNE 22, 2021
Times are Irish Summer Time

9:20 – 9:30	#DTConf21 Opening and Welcome Denis Hayes, Managing Director, IRDG
9:30 – 10:30	Design Thinking – Quo Vadis? Uli Weinberg, Director School of Design Thinking at Hasso Plattner Institute, Potsdam
10:45 – 11:45	Introducing Design Thinking: Personal, Product, Process, Profit perspectives Frank Devitt, Innovation Management, Strategy & Design Thinking at Maynooth University
12:00 – 13:00	IRDG Member Forum: Practical Implementation of Design Thinking Claire O’Grady, Service Designer at Musgrave and John McKeon, Chief Executive Officer at Allergy Standards
13:15 – 14:00	Lunch-time Virtual Networking
14:00 – 15:00	Using Service Design to Redefine Employee Experiences Linn Vizard, Designer & Leading Advocate of Service Design and Founder of Made Manifest Live only - no recording
15:15 – 16:30	Everything is a Prototype (lessons learned from the world's largest design transformation) Phil Gilbert, General Manager, Design at International Business Machines (IBM)

WEDNESDAY, JUNE 23, 2021

9:30 – 10:30	How to Cultivate your Creative Practice? Anja Svetina Nabergoj, Lecturer and Innovation Coach at Stanford d.school
10:45 – 11:45	Innovating in the next new normal using a Digital / Physical Hybrid – the “Hyflex” environment Claudia Nicolai, Co-director and Academic Director at the HPI School of Design Thinking in Potsdam
12:00 – 13:00	A Human-Centred approach to Digital Transformation in the Health Service Des O’Toole, Clinical Digital Innovation Lead and Digital Transformation at Health Service Executive
13:15 – 14:00	Lunch-time Virtual Networking
14:00 – 15:00	IRDG Member Forum: Practical Implementation of Design Thinking Jenn Whittingham, Principal UX Designer at McKesson, and Chris Curran, Head of Research & Innovation Partnerships at Irish Life
15:15 – 16:30	The World Needs Design More Than Ever Mauro Porcini, Chief Design Officer at PepsiCo

THURSDAY, JUNE 24, 2021

9:30 – 10:30	How to be the Person designing for Other People Melis Senova, Co-Founder of Huddle and author of This Human Pre-recorded
10:45 – 11:45	Why Better Human Understanding is the Only Way Forward Craig Scott, Head of User Insights at Dolmen Design & Innovation
12:00 – 13:00	The Hidden Dangers of Innovating without Psychological Safety Holly O’Driscoll, CEO at Ampersand Innovation and former Global Design Thinking Leader & Innovation Strategist Procter & Gamble, USA
13:15 – 14:00	Lunch-time Virtual Networking
14:00 – 15:00	The Change Tsunami Aidan McCullen, Change Consultant, Corporate Coach and Host of the Innovation Show Live only - no recording
15:15 – 16:15	Experiencing Design - The Innovator's Journey Karen Hold, Founder & CEO of Experience Labs